

"Going back to school and doing something I should have done a long time ago means a lot to me. I want my girls to be proud of me, but I also want to be proud of myself."

—Chestic Apodaca, 35,
student at The Excel Center



GOODWILL INDUSTRIES OF CENTRAL INDIANA, INC.

WORKING TIMES

Goodwill's new charter school gives adults a second chance at education

Sherell Dawson faced a tough decision her sophomore year of high school. At 17, having already given birth to a baby girl, Sherell discovered that she was pregnant with her second child.

Ashamed and not wanting her boyfriend to have the pressure of taking care of a baby as well as working and going to school at the same time, they decided he would finish high school and work and that she would drop out.

"I didn't want to drop out because I loved school; I really did," Sherell said. "But when I got pregnant, I was always the one with our baby. I had to work, too. I just felt like it was a lot of pressure on me to get up, go to school, work and then come home and take care of my daughter."

That was three years ago. Today, the married, stay-at-home mom of three daughters is ready to finish what she started—earning her high school diploma.

A new high school operated by Goodwill Education Initiatives, Inc., is giving adults like Sherrell the opportunity and support to earn a high school diploma.

The Excel Center, a mayor-sponsored public charter high school, opened Sept. 7 with more than 300 students.

In addition to earning a high school diploma, students can take college classes while developing career paths in sectors of the local economy that offer better-than average employment and growth opportunities.

(continued on page 3)

President's Message

Goodwill Industries now employs 2,300 people in central Indiana. During the last two years — when many employers were laying people off, and some went out of business — Goodwill has added 300 employees. You haven't read about this, because it has come through gradual, incremental growth of existing operations rather than as a result of some exciting new economic development initiative. But it's no less significant.

Perhaps even more significant is the fact that most of those new jobs are filled by people who often have a hard time finding a job. Today, 62% of our employees have a disability, a criminal history, or lack a high school diploma. Some have very limited employment options.

If you're in such a situation, having a job is terribly important. But if you're in a position that also gives you an opportunity to raise your education and skill levels, that's even better. And we're particularly pleased that some of our employees who lack a high school diploma are going to have an opportunity to earn one through the new Excel Center featured on page one of this issue.



Demand for space in The Excel Center has been overwhelming. We knew there were a lot of people in Marion County who lacked a high school diploma, and we thought if we designed a school that would fit their life situations, made it available at times when it was possible for them to attend, and offered it in locations that were convenient for them, a lot of them would want to enroll. But we underestimated how many were waiting for such an opportunity.

We will do our best to grow to meet the demand and to offer opportunities for students to begin earning some post-secondary credits while completing the requirements for a high school diploma. We know the benefits of doing this will flow not only to the students and their families, but also to the community as a whole. In fact, the future economic vitality of central Indiana is largely dependent on the development of a workforce that has the education and skill levels required by companies in sectors of the economy that are likely to experience significant growth in the years ahead.

At Goodwill, we'll continue to work hard to grow our own businesses so we can employ more people who currently have limited options. At the same time, we'll also do as much as we can to help people we employ as well as many others in the community further improve their education and skill levels so they will be able to support themselves and their families in the years ahead.

Thank you for your interest in and support of our efforts.

(continued from page 1)

The school provides a flexible structure and supportive relationships to help students manage work, life and family concerns as they achieve their educational goals.

Need for The Excel Center

The need for The Excel Center is based on three issues — Indianapolis' dropout problem, the overwhelming demand, locally, for adult education, and the need for structure and supports.

According to the U.S. Census Bureau (2009), in Indianapolis more than 15 percent of the population older than 18 — more than 83,000 people — lack a high school diploma or GED.

Nearly 7,000 additional students in the Indianapolis area drop out of school each year and face a number of challenges that affect their health, continued education and career potential.

"Jobs are in demand, and those with good growth opportunities require a high school diploma and beyond," said Scott Bess, GEI's chief operating officer.

"We realized that we needed to do something to help increase the number of adults who are ready to fill the skilled jobs that businesses tell us they need. This, to us, was a glaring community need."

Designed with the student in mind

The Center, which targets adult high school dropouts, offers customized and traditional high school courses, and students are required to meet all Indiana academic standards in order to earn a high school diploma.

In addition, The Excel Center pays tuition costs for students to take the first steps toward earning industry-recognized certificates or undergraduate degrees at Ivy Tech Community College. These credentials facilitate opportunities for students to earn employment with higher wages and career prospects.

Students have control over when, where and how they learn. The Center is an educational option designed with the student in mind so that they can learn any time, any place and at a pace that meets their needs.

Students work with staff to create personalized learning plans that include a combination of customized instructional techniques, including traditional classroom, online, and small group learning and one-on-one tutoring.

In addition, each student is teamed with a small group of his/her peers with similar life circumstances or interests. Each team is facilitated by a coach who is responsible for identifying and mitigating life barriers that may prevent students from being successful and for facilitating 21st Century life skill development, such as critical thinking and teamwork.

"It's all about giving people traction," Bess said. "If you can give people a start, they can do the rest."

Student response

A new start is exactly what Ada Stidd, 42, wants.

Growing up on Indianapolis' south side, Ada loved school and dreamed of a career working with animals. Her attitude about learning changed in middle school when she became frustrated by overcrowded classrooms and little personal attention from teachers. That's when she dropped out.

"I just wasn't learning anything," she said. "When I got all F's and they passed me to the next grade, I stopped going to school. I was like, why be in something if you're not learning. I was so mad about the whole situation. I just quit."

That's a decision she regrets because what followed were years in and out of juvenile detention, low-paying jobs and eventually prison.

Despite challenges, Ada says that life has a way of presenting opportunities.

"I got in trouble, and I had to go to work release. Goodwill kept me on full time," she said. "I've been working now for a little over two years. I'm off parole. I have my own bank account. When I heard about the adult high school, I knew this was something I wanted to do."

She added: "Now that I have my stuff straight and my mind straight, I want to earn my high school diploma, and I want to go to college. That's what I want now, and that's what I'm going to get."

Director Robert Moses is encouraged by students' enthusiasm. "Student interest is extremely high. This is that second chance many of them have been waiting for."



In their own words ...

Travis Laminack, 18

"I didn't feel the school I attended cared about students individually. It was more for the masses. They wanted everyone to graduate, but if you needed a whole lot of help, they're not there to help you. For example, in my math class I'm more of a

person who's hands on. I can work it out, but the way my teacher did it, she gave you a packet on Monday, and it was due on Friday. You'd do that packet all week. That's it. I might stand up in class and do one or two problems, but for the most part, I'm going to sit there. The teacher was like, if you need help, ask your neighbor. I was going to fail the class and not graduate anyway, so I was like, that's it. I'm done. I dropped out my senior year. I had planned on getting my GED, but everyone kept telling me that wasn't the way to go. I only need 17 credits to graduate, and I feel like I can do that at The Excel Center. I can do the work. I just need to have someone there to show me they care. Earning my high school diploma will be a relief because I'm ready to move on to what's next in my life. I want to go to college. I really think I'll have success here. Everyone seems to care. As I've gone through this process, everyone has said this is about you; we want you to succeed. That's a nice feeling. People who have no clue who I am care. That's really nice."

Student demographics

Average student age — 25

Youngest student — 17

Oldest student — 56

Average number of credits needed by students to earn high school diploma

English — 5

Math — 4

Science — 4

Social studies — 4

Other facts*

1,104 applicants

315 enrolled students

33 or 17% of students enrolled in special education

*As of 9/17/10

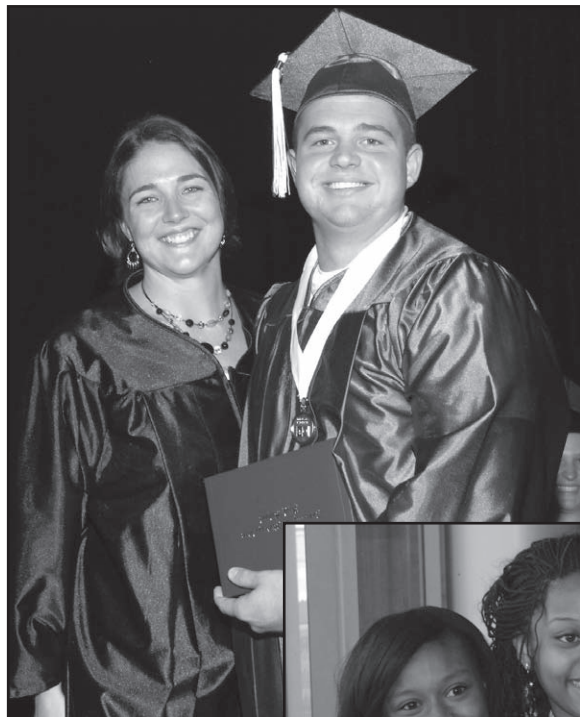
Look for more information and an opportunity to invest later this fall.



Indianapolis Met graduates its third class



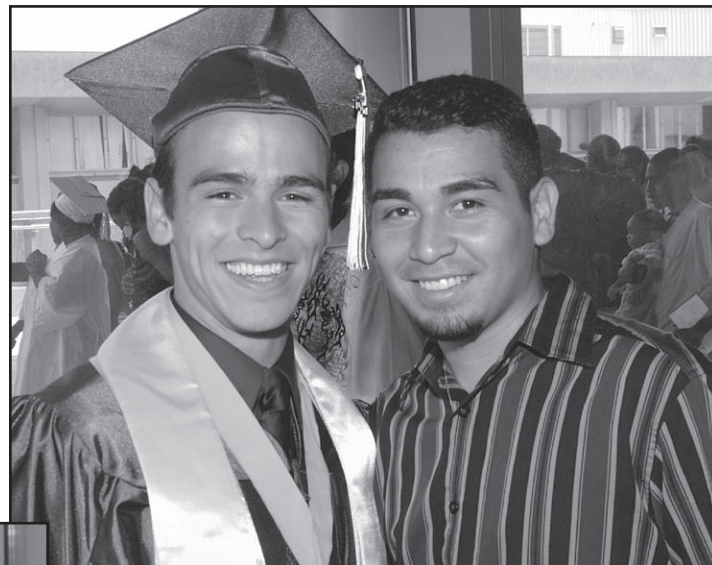
With nearly \$900,000 received in scholarships and financial aid and with 97% of the class accepted into at least one post-secondary institution, the Indianapolis Metropolitan High School Class of 2010 had much to celebrate during commencement exercises on May 29.



Director Kristi Mann congratulates Robert Passariello, who is now a pre-physical therapy student majoring in exercise science at the University of Indianapolis.



Graduates Marissa Smith and Rebecca Green are all smiles after receiving their diplomas.



Graduate Guilherme William Sprowl, one of only two seniors in the state to be named a 2010 Gates Millennium Scholar, poses with a friend following the ceremony. William, who has begun his freshman year at Rose-Hulman Institute of Technology, also was the recipient of the Indianapolis Star Academic All-Star Regional Award and more than \$200,000 in scholarships.



Jennifer Valme was named The Senator Teresa S. Lubbers Award recipient for demonstrating commitment and persistence to graduate and develop a solid post-secondary plan. Jennifer is studying criminal justice at IUPUI.



RETAIL UPDATE

Goodwill Industries International Launches Donate Movement to Help Consumers Reduce Waste and Improve Communities

Goodwill Industries International has launched a national public awareness movement to emphasize the positive impact that donating clothing and other household goods can have on



communities and the planet. Through the "Donate Movement," Goodwill is challenging people to rid their closets and homes of unwanted items and put them to good use by donating them. Goodwill launched the "Donate Movement" with partner and leading consumer brand Levi Strauss & Co[®] and spokesperson Lorie Marrero, who is the creator of The Clutter Diet[®] (www.clutterdiet.com) and author

of *The Clutter Diet: The Skinny on Organizing Your Home and Taking Control of Your Life*.

"When you donate the items you no longer need to Goodwill, you are helping fund services and programs for people in central Indiana," said Cindy L. Graham, vice president, marketing. "Your donations also help the environment by allowing other people to repurpose the items so they can be diverted from landfills."

Last year, Goodwill Industries of Central Indiana had 1.5 million donation transactions. Donations of gently used clothing and other items are sold in Goodwill stores, and the revenue earned helps Goodwill provide mission services in central Indiana. Today, 62% of the people Goodwill employs have options that are limited by disability, low education level or other barrier.

Donations may be brought to any of Goodwill's locations in central Indiana. Hours are open 9 a.m.-9 p.m. Monday-Saturday and noon-6 p.m. Sunday. Donation center hours are 10 a.m.-6 p.m. Monday-Saturday and noon-6 p.m. Sunday. For a list of locations, visit www.goodwillindy.org.

Buy your Reusable Shopping Bag Today

Shop in style and help protect the environment by purchasing a new Goodwill reusable shopping bag for 99 cents at all central Indiana Goodwill stores.

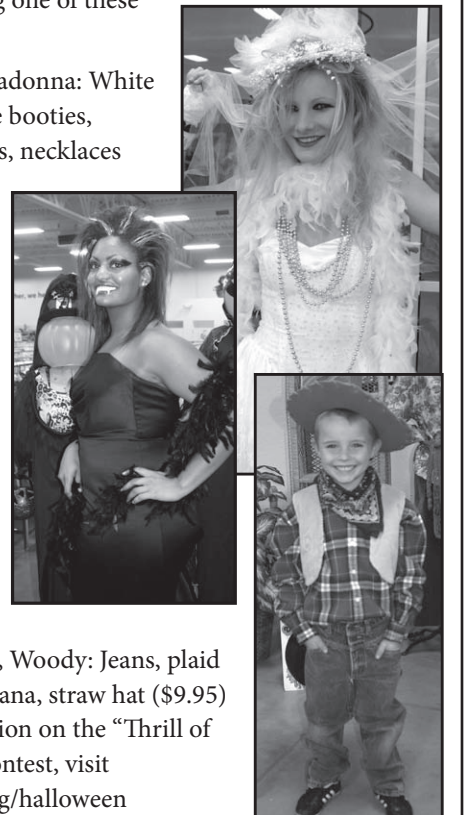


Shop Goodwill and enter "Thrill of the Hunt" Costume Contest

Shop your local Goodwill store to brew up your most creative and affordable costumes for Goodwill's "Thrill of the Hunt" costume contest, which runs through Nov. 5. Adults and youth can enter to win a grand prize of either a Nintendo Wii game system or an Apple iPod Touch.

With more than 3,000 pieces of merchandise added to the sales floor daily, shoppers can create a spooktacular costume that will make them stand out from the crowd this season. With just a little imagination combined with Goodwill's vast inventory and frightfully good prices, experience the excitement of creating one of these popular costumes.

- '80s pop star-Madonna: White lace dress, white booties, white veil, pearls, necklaces and earrings, feather boa and lace gloves (\$16.95)
- Horror mistress, Elvira: Black-fitted dress, black boa, black stiletto heels and fangs (\$9.97)



• "Toy Story" star, Woody: Jeans, plaid shirt, vest, bandana, straw hat (\$9.95)
For more information on the "Thrill of the Hunt" costume contest, visit www.goodwillindy.org/halloween

RETAIL UPDATE

Protect yourself from Identity Theft with Community Shred-it Day on Oct. 23

Join Goodwill, Shred-it and Crime Stoppers of Central Indiana for the Fall Community Shred-it Day event from 10 a.m.- 1p.m. on Saturday, Oct. 23. The bi-annual event focuses on protecting the local community from identity theft. Services



provided include: donating computers and electronics to Goodwill for secure recycling and destroying of personal documents instantly by Shred-it. In addition, law enforcement officers will be on-site for safe disposal of prescription medications.

Documents, computers and prescription medications can be brought to the following five Community Shred-it day sites:

- Carmel Police Headquarters – 3 Civic Square
Hosted by the Carmel Police Department
- Lawrence Police Headquarters – 9001 E. 59th St.
Hosted by the Lawrence Police Department
- Greenwood Park Mall – 1251 U.S. Highway 31 N.
Hosted by the Greenwood Police Department
- WTHR-Channel 13 Studios – 1000 N. Meridian St.
Hosted by the Indianapolis Metropolitan Police Department
- Boone Village Shopping Center – 67 Boone Village, Zionsville
Hosted by the Boone County Sheriff's Office
- Speedway Police Headquarters– 1410 N. Lynhurst Drive
Hosted by the Speedway Police Department

There is a \$5 fee per shredding box, and computer and electronics donations are free. For more information, visit www.crimetips.org, or call (317) 481-5155.

Goodwill store relocates in Lafayette

On Oct. 5, the Lafayette Goodwill Store relocated to a new, larger facility located at 101 Shenandoah Drive. The new store is more than 4,000 square feet larger than the former location, which allows the store to accept more donations and offer a greater selection of merchandise to Lafayette residents.



“We are excited about expanding our presence in Lafayette,” said Justin Warner, retail director. “The extended space provides a more enjoyable retail experience for our loyal shoppers and donors.”

To better serve shoppers and donors, the store has four check-out lanes and a double donation drive-thru center. The Goodwill store located at 11 Shenandoah Drive closed on Saturday, Oct. 2.

Film about Goodwill Band to Screen at the Heartland Film Festival in October

“For Once in My Life,” a documentary that follows the members of the Spirit of Goodwill Band as they prepare for the concert of a lifetime, will be among the films set to appear at this year’s Heartland Film Festival, which runs Oct. 14-23 in Indianapolis.

The band, launched in Miami in 1996, is comprised of 29 employees from Goodwill Industries of South Florida, all with a wide range of severe physical, mental and developmental challenges. The film portrays their journey from playing for smaller local groups to recording a CD and eventually playing as special guests at the U.S. Conference of Mayors in Miami in June 2008.

The film already has been a huge hit on the festival circuit, winning the Audience Award for Documentary Feature at the South by Southwest Film Conference and Festival in Austin, Texas, and Best Documentary Feature at the Nashville Film Festival.

“We wanted to make a film that would entertain as it inspired,” says Director Jim Bigham. “Audiences need to see that this isn’t about people who don’t have certain abilities, but about people who have the desire to succeed and are so very proud of their abilities.”

The film will be shown at 5 p.m. Oct. 16, at 3:30 p.m. Oct. 17, and at 1:15 p.m. Oct. 23 at AMC Castleton Square and at 6:15 p.m. Oct. 21 at AMC Showplace Indianapolis. To purchase tickets, visit www.trulymovingpictures.org or call 1-866-HFF-1010. For more information on the film, visit www.4onceinmylife.com.

Ton joins Goodwill as Vice President, Chief Information Officer

Jeffrey S. Ton has been appointed as Vice President and Chief Information Officer of Goodwill Industries of Central Indiana, Inc.

Ton comes to Goodwill to provide vision and leadership in the continued development and implementation of the enterprise-wide information technology portfolio, including applications, infrastructure, security and telecommunications across the Goodwill business units. He has owned his own management consulting firm and was the CIO for Lauth Property Group. Prior to Lauth, Ton spent 14 years in various technology roles with Thomson Multimedia (RCA).

“I am excited to be a part of the Goodwill family,” he said. “I believe information technology will play a vital role in the continued growth of the organization, not only through its support of the existing programs but also enabling new programs throughout the community.”

Ton is a member of the US Green Building Council and a LEED Accredited Professional. He has led workshops in Green Building, Green Living, and Servant Leadership. He also spends time as a keynote speaker for civic organizations and corporations, speaking on a wide variety of topics, including Lewis and Clark, leadership and green living and business operations.



Jeff Ton



The Michigan Street Good Signs for Getting Ahead class, pictured with senior retail management on their graduation day, are front row, from left: Lois Young, Joann Finkton, Geraldine Williamson, and Cindy Woytsek. Second row, from left: Gloria Neely, Tameeka Pernel, Mary Palmer, Debra Brown, and Carmen Lynese Wright. Back row, from left: Tim Cooper, senior director, retail, Jaruis Shumpert, Nathan Alexander, Vic King, Ronald Brown, Eric Schlegel, senior director, outlets/warehouse, Muhammad Maaita, and Kent Kramer, vice president, retail operations.



The Muncie Store employees who graduated from the Getting Ahead class, which was conducted in collaboration with TEAMwork for Quality Living, are, from left: Phil Hofherr, Michael Blevins and Leonard Stone.

Two new Goodwill services teach employees, other individuals to create plans for a better future

Recognizing that many employees get caught in a paycheck to paycheck cycle, Goodwill recently launched two services to assist individuals in building the necessary resources to create stable, secure lives for themselves and their families.

Getting Ahead

Retail employees create an action plan to move on to a higher-paying job within Goodwill or with another employer in the 15-week Getting Ahead class. Employees are paired with a facilitator where they study factors that cause poverty and the obstacles preventing them from moving into the middle class.

The result of the class is that individuals walk away with a plan for their future and have a facilitator who follows up. They also are eligible for a raise after 90 days and have support from Goodwill to self-identify when they are ready to move on to another job, to more education, or to another part of their plan.



Nathan Alexander

For warehouse employee Nathan Alexander and *shopgoodwill.com* employee Cindy Woytsek, who were among 18 graduates of the class in June, Getting Ahead made an impact on the way they look at life.

Nathan said he learned to be more outgoing, to seek the help of others, how to better manage his finances, and that career advancement is still possible in your 50s. He now has goals of improving his finances, owning a home, and earning supplemental income from his woodworking hobby.

“I think that one of the problems most people have is that they feel stuck or cornered, but when you have a variety of resources, there’s always a light at the end of the tunnel,” he says. “Getting Ahead has given me knowledge that you’re not in this alone.”

For Cindy, the class helped her move from a job as a store team leader to a position with *shopgoodwill.com*, Goodwill’s online store. Her new position helps her gain the knowledge she needs to fulfill her dream of opening her own business selling collectibles,

antiques and dolls. Her goals include starting out in flea markets and on the internet and then possibly moving into a storefront.

“Personally, the class gave me new hope. I kind of knew I was in poverty. I really didn’t know what my purpose was,” she says. “Getting Ahead has renewed my hope. I was so caught up in that rat race. I had stopped taking risks. I’m moving ahead again.”



Cindy Woytsek

Good Assets

Goodwill retail employees and members of the community are learning to make better financial decisions in a new program called Good Assets, which launched this summer. The financial education program focuses on topics such as how individuals can evaluate their personal financial situations, planning skills, managing debt, and avoiding the pitfalls of predatory lending.

Services provided through Good Assets include a mix of incentive-based group classroom education and one-on-one coaching that link individuals to resources and develop behaviors to help them stabilize their finances and create assets.

“Through Good Assets, Goodwill employees and individuals from the community will be equipped with tools so they are able to make educated financial decisions that will minimize living paycheck to paycheck,” said James M. McClelland, president, Goodwill Industries of Central Indiana, Inc. “We expect to see individuals gain the knowledge and tools they need to sustain their families and grow their wealth by taking responsible actions to protect what they have and avoid future pitfalls. Goodwill is grateful to the Charles Schwab Foundation for supporting this exciting initiative.”

Good Assets is funded by a two-year grant from the Charles Schwab Foundation. Trained Charles Schwab employees also provide volunteer work to Good Assets as financial coaches, classroom instructors and office assistants.



SCSEP trainee Jacqueline Hayworth helps third-grade student Lakeyah Wilson with her reading assignment.

Older Workers, Students Find Opportunities in SCSEP and IPS Partnership

Seeing one of her students intimidated by the reading task at hand, Jacqueline Hayworth decided it was time to ease the little girl's fears.

"I simply told her it's not her fault she can't read," said Hayworth, a Senior Community Service Employment Program (SCSEP) participant who was training at the time as a tutor at an IPS/Edna Martin Center summer reading program. "I knew she was smart but easily distracted by classmates. I showed her some secrets to reading, such as how to break down words and memorize the way they sound.

"Pretty soon, she was able to read an entire book on her own."

Helping children to read is just one of the ways trainees from SCSEP are making a difference in the lives of students in the Indianapolis Public Schools system.

SCSEP is administered by the U.S. Department of Labor's Employment and Training Administration through grant agreements with the state and eligible organizations such as Goodwill Industries International. Through SCSEP, Goodwill Industries of Central Indiana provides paid part-time employment and training opportunities by partnering with non-for-profit and government agencies in the community for low-income, unemployed individuals age 55 and older.

Since May, SCSEP has partnered with IPS to provide seniors with employment training positions such as instructional assistants, office assistants, media assistants or custodians. So far, 22 IPS schools have asked to receive trainees, and 12 trainees have received placement — at no cost to IPS — with several more placements to come over the next few months.

"Working with IPS has provided individuals with flexibility in their training options," said Terry Allen, SCSEP community relations specialist. "It also will allow them to have better access to IPS employment opportunities once they complete their training."

"This is truly a win-win situation for us all," said Elizabeth Odle, Director of Bridges to Success, which is a partnership between IPS and United Way of Central Indiana. "IPS benefits tremendously by utilizing the community resources that help provide the seamless integration of services to our schools. Consequently, we realize that anything that benefits our schools benefits the well-being of our students."

And the well-being of children is very important to Hayworth, who is currently a trainee at IPS School #51.

"That little girl is so excited to be able to read," said Hayworth. "Had it not been for the opportunity for her to have a one-on-one tutor, it may have been a frustrating school year for her."

HEALTHIEST EMPLOYERS

Goodwill recognized with Healthiest Employer of Indiana award for Good Signs™ wellness initiative

Goodwill's wellness initiative, Good Signs™, was recognized recently with the Healthiest Employer of Indiana award for employers its size.

"Good Signs™ has impacted the lives of Goodwill employees and their families since its inception," said Zaida Monell, senior director, Community and Workplace Initiatives, who oversees the Good Signs™ staff. "With full support from leadership, the Good Signs™ team and Wellness Advisory Council have analyzed data, designed communications, implemented educational programs, and proposed plan design changes to encourage employees to make better choices and to have healthier lifestyles."

The annual awards program, hosted by the Indianapolis Business Journal and Mavum Consulting, "recognizes organizations that proactively shape the health of their employees."

Good Signs™ began in 2004 to address rising health care costs. Since then, the program has expanded to support a more holistic approach by addressing educational attainment, financial well-being and social support among employees and their immediate family members.

Keith A. Reissaus, vice president, Community and Workplace Initiatives, said the biggest advancements since the beginning of the wellness initiative include greater numbers of employees taking health risk assessments annually, establishing and achieving health improvement goals, and an ever-increasing number of employees who are now engaging primary health care providers in a more proactive manner.

"Accomplishing this and more as the organization doubled the number of people it employs is a good achievement," Reissaus said. "Good Signs™ is recognized as a comprehensive workplace wellness initiative in accordance with nationally recognized standards."

In the coming years, Reissaus says the biggest challenge Good Signs™ is facing is one many companies across the nation will encounter: the cost of providing quality health care coverage to employees and their families. Many Goodwill employees, he said, already strive to improve health by eating properly, exercising regularly and not smoking, but the challenge remains to reach the more than 50% of the 2,300 who are not making these same efforts.

Moving toward 2012, Reissaus said Good Signs™ will build on its success to require more structure, clear guidelines and requirements for participants, and the program will offer more focused incentives linked to clearly identifiable outcomes.

"Success, of course, is defined by the individual achieving optimal health, which is a reward in and of itself," he said. "The overriding goal of Good Signs™ remains improved well-being of employees and their family members. Measurement of these outcomes will be even more critical in future years."

Memorial gifts to the Goodwill Industries Foundation honor the memory of a relative or friend and provide lasting help to people served by Goodwill Industries. Honor gifts received by the Foundation recognize birthdays, anniversaries or other significant occasions in people's lives. The names listed below indicate those memorialized or honored by donors during the period from March 2, 2010, through Sept. 1, 2010.

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In Honor of Nancy Ayres
Mr. James M. McClelland

In Honor of Elaine Bedel
Anonymous

In Honor of Scott Bess
Anonymous

In Honor of Mark Denien
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In Honor of Lori Efroymsen-Aguilera
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In Honor of 2010 Graduates of Indianapolis Metropolitan High School
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Cindi and Dale Armstrong

In Memory of Bonnie Ayers
Mrs. William L. Halpern

In Memory of Denise Barth
Ione L. DeBolt

In Memory of Marilyn K. Libman
Shiel Sexton Co., Inc.

In Memory of Stephen Marlowe
1443 Social Club

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Mr. Darrow A. Owens

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Louis and Carolyn Kincannon Memorial Fund
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Edna B. Lacy Memorial Fund
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Wesley United Methodist Women

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United Way of Delaware County
United Way of Southeastern Pennsylvania
Paul and Margie Wilson
Mr. Ronald L. Wolff



Jack Dustman Society Dinner, 2010

Seated, from left: Jane McClelland, Peggy Miller, Marjorie Meyer, Betsy Dustman, Elizabeth Wiese, Lori Efromyson-Aguilera and Sergio Aguilera.
Standing, Row 1, from left: Connie Meyer, Marie Koenig, Sue Ellen Greenlee, Chris Melton, Nancy Duck, Jean Jones-Kyle, Carolyn Carter, Katrina Basile and Wendy Larman.
Back Row, from left: Ralph Meyer, Gary Koenig, Gordon Graham, Bud Melton, Berkley Duck, George Kyle, Fred Wiese, Frank Basile, Phil Larman, Jim McClelland and James Kester.

Why Are These People Smiling?

All these smiling people are members of the Jack Dustman Society, having ensured their ongoing support of Goodwill Industries by making a planned or outright gift of at least \$50,000. Are the smiles a coincidence? We don't think so.

More than 60 percent of Americans die without a valid, up-to-date will. This is unfortunate, because in most cases, state laws take over and distribute your estate in accordance with a prescribed formula – possibly in ways that you would not choose. This creates stress for your heirs and may result in unfavorable tax consequences.

The good news is that it is simple to make a generous provision for Goodwill in your will, and it will cost you nothing in your lifetime. When you visit your attorney to make your will, use the following language:

I give (dollar amount or percentage of residual estate) to the Goodwill Industries Foundation of Central Indiana, Inc. to be used for its exempt purposes.

That's all there is to it. You've taken care of a very important detail, and you can relax. Soon you'll be smiling like the people in this picture, knowing that Goodwill will use your bequest to change the lives of people right here in central Indiana by providing education and employment services that help them build better lives.

Donors who arrange bequests to Goodwill expected to be less than \$50,000 are also valued and appreciated and are recognized as members of the Foresight Society.

For more information about making an estate gift to Goodwill, please contact Robin Kares, Director of Development, at (317) 524-4347.

Visit us on the web at: www.goodwillindy.org/plannedgiving

Goodwill Board Leader to Receive Lifetime Achievement Award

Long-time Goodwill Board member, Thomas A. King, will receive the 2010 Lifetime Achievement Award conferred by the Indiana Chapter of the Association of Fundraising Professionals on Nov. 18 at the Philanthropy Awards Dinner in Indianapolis.

This honor is reserved for an individual or a family who has demonstrated a record of exceptional service as a donor, volunteer, or a fundraising executive and has left a remarkable legacy in Indiana or beyond. Tom King is a lifelong Indianapolis leader.

Tom has served on the Goodwill Industries of Central Indiana, Inc., Board of Directors since 1979 and chaired it from 1995-1997. He also chaired the Goodwill Industries Foundation Board from 2006-2009, and has also served on countless boards and committees and lent his expertise to numerous organizations in the community.

As President of the Indianapolis Chamber of Commerce, Tom led the organization and banking leaders to raise \$2 million to form LYNX, a seed capital pool for minority businesses. Later, as President of the Eli Lilly and Company Foundation, Tom convinced the company to transfer a substantial amount from corporate profits into the corpus of the foundation, enabling the foundation to make more major and multi-year commitments in its highest priority areas. As a volunteer, Tom provided leadership to help recruit the National Collegiate Athletic Association headquarters to Indianapolis and helped raise \$15 million to fulfill commitments to NCAA. In January 2010, Tom was named Interim President and Chief Executive Officer of the Indiana State Museum.

Tom has shared his many skills through professional development programs. He chaired the Stanley K. Lacy Executive Leadership Series in 2008, working with 25 emerging leaders to provide them the knowledge and incentive to confront the needs of central Indiana. He also moderated the 2009-2010 Generation Now series, a United Way initiative targeting emerging leaders under the age of 35 who want to learn more about the nonprofit community in central Indiana.

Several other community leaders have recognized Tom for his service. In 1979, he received the Alumni Achievement Award from Butler University. He also was honored by Arsenal Technical High School, his alma mater, with the Hansen H. Anderson service award (1971) and the Alumnus of the Year in 2010. In 2005, Tom received the prestigious Michael A. Carroll award for community service, given annually in memory of a former community leader to a person who embodies four characteristics: determination, devotion, humility and community.

Our congratulations to Tom King for this extraordinary legacy of achievement and this prestigious recognition.





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 317-524-4313 TTY 317-524-4309
www.goodwillindy.org



United Way
of Central Indiana

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