SPRING 2015
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GOODWILL INDUSTRIES OF CENTRAL INDIANA, INC.
WORKING TIMES
In addition, to break the cycle of poverty, we need to take a long-term, holistic, multi-generational approach that leverages the resources and capabilities of multiple organizations within and across sectors in focused ways designed to prevent problems, help kids develop, strengthen families and make much more effective use of existing resources.

Goodwill in central Indiana is taking such an approach with a growing number of families and organizations, and that approach is attracting a growing amount of national attention. But, while others can learn from our experiences, we must also continue to learn from others.

And while Goodwill’s board of directors and new CEO will determine the organization’s direction going forward, there’s a strong base of knowledge and experience to build on and a lot of resources that can be deployed to further increase impact.

I don’t know what the organization we’ve built will look like in 10 years from now, but I know it will be different. Goodwill must continue trying new ways to grow its businesses and accomplish its mission. It must continue to learn, and it must continue to adapt as the world around it changes. While I can’t predict what the organization will look like a decade from now, I do hope to be around watching from the sidelines, and I fully expect to be amazed!

Thank you for your interest and support during my time with Goodwill and for the support I know you will continue to give the organization in the years ahead.

Kent A. Kramer
Appointed President & CEO

On April 13, Goodwill Industries of Central Indiana’s Board of Directors appointed Kent A. Kramer to the position of President and Chief Executive Officer. Kramer has been with the organization for 12 years, serving most recently as Chief Operating Officer. He will succeed longtime CEO Jim McClelland. This past August, McClelland announced his intention to retire after 41 years of leading Goodwill.

“I’m very grateful for this opportunity to lead one of the nation’s leading Goodwill programs. I am thoroughly familiar with its day-to-day operations and its current strategic vision, and look forward to enhancing our outreach to the thousands of Central Indiana residents who may need our services,” Kramer said. “This Goodwill operation has an extremely rich history, and I’m proud to be given the responsibility to carry it forward.” (Read the complete announcement at goodwillindy.org.)

Goodwill staff honored

A series of recent announcements has reinforced what many closely associated with Goodwill have recognized for a long time: the high caliber of our staff and regard with which they are held by others throughout Indiana and nationally.

In February, Marilyn Berry-Stamm, RN, Nurse-Home Visitor, with Goodwill’s Nurse-Family Partnership (NFP), was selected to join Indiana’s Mental Illness Advisory Council. The council is responsible for advising the state on policies and priorities that affect the rights of individuals with mental illness.

Jessica Gonzales Contreras, RN, NFP Nurse-Home Visitor, was honored in November with the Breakthrough Leaders in Nursing Award. The award recognizes nurses’ leadership and the importance of their contributions to improving health and health care. It was given by AARP and the Robert Wood Johnson Foundation.

It was announced in March that Betsy Delgado, Vice President of Mission Advancement, had been selected to join the prestigious Aspen Institute Ascend Fellowship. Delgado will work with leaders throughout the country to develop a plan that contributes to better outcomes for children and families.

In November, Eugene Pride, Director of Corporate Safety, was recognized with Goodwill Industries International’s Safety Star Award. The award recognizes a safety professional who displays outstanding achievement with safety efforts in their Goodwill.

The Indianapolis Business Journal’s latest Forty Under 40 class includes Joe White, Executive Director of The Excel Center. White and his fellow honorees were chosen from nearly 300 nominations. Criteria included the level of success nominees have had in their chosen field and their accomplishments in the community.

Nurse-Family Partnership is growing!

We’ve just a few months into 2015, and it has already been an exciting year for Goodwill’s Nurse-Family Partnership (NFP). The nurse-home visitation program, which matches registered nurses with first-time, low-income moms, will soon expand its capacity in Marion County to serve an additional 200 families, allowing up to 850 families in the county to be served.

And, for the first time, NFP is significantly broadening its geographic reach by expanding into Delaware, Grant and Madison counties, where at least 200 families will be matched with nurses. Finally, in collaboration with Indiana University Health, NFP is expanding into Tippecanoe and White counties to serve 25 families.

“We’re incredibly grateful for the support of the State Department of Health, IU Health, The Netherleigh Fund and The Glick Fund of the Central Indiana Community Foundation, and many others. This wouldn’t be possible without them,” said Betsy Delgado, Goodwill’s Vice President of Mission Advancement. “Hundreds more families will now benefit from NFP and Goodwill services, including access to our employment and education opportunities.”

NFP’s home-visitation model has proven effective at improving pregnancy outcomes and child health for more than 30 years. Goodwill continues to pursue additional funding opportunities to further expand the program’s reach in Indiana. Goodwill first began implementing NFP in 2011.

Want to read more insights from Jim McClelland?
Check out his blog, Perspectives. http://jimmcclelland.wordpress.com

President’s Message

As I retired as Goodwill’s CEO on April 21, this is my last column for this newsletter. I have spent a good bit of time these last few months visiting all of our stores, schools, nearly all our commercial services sites and more—over 75 in all—to thank our people for helping make the organization what it is today and to wish them well. I’ve spoken to well over 1,000 employees and students, and listened to their stories and hearing their comments, I’ve never felt better about the organization—our people, our culture, and what we are doing.

There’s no doubt that the impact Goodwill is having is far greater than ever. The way we are linking services internally and with other organizations in a holistic, multi-generational approach is, I’m confident, going to have lasting impact and help begin to reduce some major social problems. And yet, there’s so much more that needs to be done.

My career has been a constant learning and growing process, but the learning really began accelerating in 2004 when we became directly involved in public education by opening Indianapolis Metropolitan High School. Since then, Goodwill has evolved at a rapid rate that has further accelerated the learning throughout the organization. And while we don’t claim to have all the answers, based on our experiences as well as what we’ve learned from others during the past decade, I’m convinced that if we are ever going to substantially reduce a lot of the social problems, a multi-generational approach is, I’m confident, going to be the organization’s direction going forward, there’s a strong base of knowledge and experience to build on and a lot of resources that can be deployed to further increase impact.

I don’t know what the organization we’ve built will look like 10 years from now, but I know it will be different. Goodwill must continue trying new ways to grow its businesses and accomplish its mission. It must continue to learn, and it must continue to adapt as the world around it changes. While I can’t predict what the organization will look like a decade from now, I do hope to be around watching from the sidelines, and I fully expect to be amazed!

Thank you for your interest and support during my time with Goodwill and for the support I know you will continue to give the organization in the years ahead.
You're invited ... Goodwill Awards Breakfast

Over the past few years, Goodwill has grown our capacity to provide employment opportunities and related services, while also building and growing The Excel Center, implementing Nurse-Family Partnership and launching TalentSource (our employment placement initiative). We have considerably increased the ways we can serve individuals and families.

Today, many connect with Goodwill in multiple ways. Often, we’re connected with more than one family member, too. By considering all the supports an individual or family may need, Goodwill is helping to remove obstacles to economic self-sufficiency and providing a path away from poverty and other serious social issues.

Mignon Pryor and Rayvon Pryor

Goodwill connections: The Excel Center, Goodwill Guides, TalentSource

In May, Mignon Pryor, 35, will follow in the footsteps of her 18-year-old son, Rayvon. In December, Rayvon graduated from The Excel Center. He was the first of his large, extended family to graduate from high school.

“Rayvon wanted to make sure he graduated before his mom,” said Adrienne Lynch, Goodwill Guide, who worked with both of them to secure improved employment after graduation. “Attending together really boosted each other’s success and motivation.”

Mignon had been out of high school for nearly 20 years when she completed a dental assisting program. But she couldn’t be certified until she had a high school diploma. Rayvon, 17 at the time, had been to three high schools and didn’t have the credits to graduate. Mignon enrolled them both at The Excel Center, Goodwill’s school for adults.

“It’s such a supportive place,” Mignon said. “Everybody helps everybody. If I don’t know something, but my classmate knows it, then we help each other.”

Rayvon went on to gain a certification in aviation manufacturing through a Goodwill work-experience program and now has a job at FedEx.

“I’m proud that I can work and actually know something in the field I chose and am trained in,” Rayvon said. “That will get me somewhere in life.”

Senora Flagg and Carl Harris, Jr.

Goodwill connections: Nurse-Family Partnership, The Excel Center, TalentSource

From an unstable family situation as a child, to losing her job and home, and an unplanned pregnancy, Senora Flagg, 31, has faced many difficulties. But instead of despair, Senora perseveres, saying, “My daughter is my world. She keeps me going.”

Senora is enrolled in Goodwill’s Nurse-Family Partnership (NFP), which pairs registered nurses with first-time moms. Senora’s nurse, Ginny Wood, said she followed Senora closely, always encouraging her participation and commitment. “The birth of Senora’s daughter, Nayeli, was a tipping point for making changes and moving forward fully committed.”

“NFP and Nurse Ginny are great. I wouldn’t be as strong as I am now or kept going without her being so encouraging and there for me. She’s never judgmental and always so positive,” Senora said. “It’s not about me anymore – it’s about my daughter. I want to be the mom I didn’t have, that Nayeli can be proud of”

Through a Goodwill partnership with Day Early Learning (formerly Day Nursery), Senora is employed as a teaching assistant. She has the opportunity for paid training and education toward earning a Child Development Associate credential.

Nayeli’s father, Carl Edward Harris, Jr., has made positive changes, too. He graduated from The Excel Center in 2014 and received a scholarship to train as a barber, which he will complete in spring 2015. The three are living and working together to be a family.

Shane Wilkinson

Goodwill connections: Employment, Goodwill Guides, Disability Services, TalentSource

When Shane Wilkinson, 29, got married and became a father, he was determined to turn a corner and leave his poor choices in the past. But a criminal background, limited job skills, an anxiety disorder and a learning disability were barriers to sustainable employment.

While keeping a job in food service, Shane secured additional part-time employment at Goodwill’s Martinsville store. He quickly demonstrated a strong work ethic and was recognized as that store’s Employee of the Month after only three months.

Store leadership saw potential in Shane and referred him to Goodwill Guides to further his education goals. Shane’s Guide spoke with him about education options and connected him to a welding class at Ivy Tech, a Goodwill partner. Shane completed welding classes while working two jobs and commuting 60 miles to and from Ivy Tech. Then, working with TalentSource, Shane connected with his current employer, CTP. He’s now working full-time, earning $11.75 an hour with benefits.

“When Goodwill, I wouldn’t have gone through the welding program and discovered how much I liked it,” Shane said. “I figured out what I wanted to do and found the steps to get there.

It took Goodwill and its resources for me to get motivated.”

Shane plans to continue working on his education and employment goals. He hopes to be accepted to an apprenticeship program soon, where he could work toward an associate degree. He wants to continue improving his welding skills and eventually find employment as a welding apprentice.

“(I’m a success story about working on a goal, but I haven’t reached it yet),” Shane said. “Goodwill really helped me find my path. I feel like a good role model now.”

These families and thousands more are working toward their goals thanks to the hundreds of thousands of Hoosiers who support Goodwill with donations of clothing and other goods, and financial donations, too.

Thank you!
**Goodwill’s Young Leaders**

Most young professionals know Goodwill. They have donated clothing or other goods, and some may even have found professional clothing as they launched their new careers. But one group of central Indiana young professionals is learning firsthand that Goodwill is more than stores.

Young Leaders is comprised of professionals with diverse backgrounds and experiences who want to support and promote Goodwill’s services to people in central Indiana. Members learn about how we serve our community and work to improve the economic self-sufficiency and well-being of individuals and families. They get behind-the-scenes tours of Goodwill’s many operations so they can learn more about the wide variety of services offered.

The 2015 leadership team and members are: Matthew Waggoner, Chairman (Summit Realty Group); Lily Smith, Vice Chairman (Warner Retail Group); John Coboat, Secretary (Browning Investments); Sameneth Kabul (Eli Lilly & Co.); Patrick Lane (Edward Jones); and Jay Oliver (Regions Bank). The group expresses its mission in this way: To support Goodwill Industries by creating volunteer opportunities, educating central Indiana residents and leveraging Young Leaders’ resources and social capital to generate new stakeholders, improve the employability of the people Goodwill serves and ensure future leadership strength and continued vitality.

The Young Leaders have created three committees: Mission, Organization and Advocacy. These will work with Goodwill staff to help better serve our employees, students and others. Each committee will create events, programs or services that, with the assistance of Goodwill, foster outreach and opportunities. For example, the Mission committee is working on a mentoring and shadowing opportunity for persons involved with Goodwill’s TalentSource and students at The Excel Center. These experiences will offer employees, students and program participants insight into different industries, and provide resume review, interview practice and the option of having a day in the office with a Young Leader—an up-close look at what it’s like to work in a field of interest.

In return, Goodwill offers Young Leaders a chance to make a real difference in the lives of the individuals and families Goodwill serves, access to community leaders for networking and more. These young professionals represent the next generation of community leaders and their support will only strengthen the work Goodwill is doing.

For more information about becoming a Young Leader, contact Travis D. Tester, Donor Engagement Director, at tester@goodwillindy.org.

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**Memorial Gifts**

In Memory of Mary L. Bramlett
Mrs. Donald Coldmiller

In Memory of Benjamin Brimmer
Dr. Billy J. Broun

In Memory of Richard D. N. Dickinson, Jr.
Mrs. Nancy Dickinson

In Memory of Dr. Alfred F. Faaso
Mrs. Donald Coldmiller

In Memory of Mary Krate
Mrs. Robert Dutt

In Memory of Mrs. Dan Evans
Dr. and Mrs. Ed Garberich

In Memory of Richard E. Oglesby
Mrs. Donald Coldmiller

In Memory of Grace, Delores and Alfred
Mr. Darreaw A. Owens

In Memory of Jim Turner
Cindy L. and Mike Graham

In Memory of Charles Webster
Mr. Kevin Dempsey

In Memory of David E. Woods, Sr.
Mrs. William J. Harper

In Memory of Robert Wright
Mrs. Donald Coldmiller

**Memorial Funds**

William A. and Carolyn Carter Memorial Fund
Ray W. McDonald

Peter D. Coquilette Memorial Fund
James M. McClelland

In Honor of Gordon M. Graham
James M. McClelland

In Honor of Laura Matthews
Mr. and Mrs. Brent Hartman

In Honor of Owen B. Melton, Jr.
James M. McClelland

In Honor of Rick and Marty Moorehead
Mrs. Robert G. Moorehead

In Honor of Donald L. Palmer
James M. McClelland

In Honor of Gene Zink
Anonymous

James M. McClelland

**Honor Gifts**

Elaine E. Bodel Honor Fund
Mr. and Mrs. Scott Danvon

Betsy T. Dustman Honor Fund
Paul and Martha Schmidt

In Honor of Beth and Martha Schmidt
James P. and Anna S. White

C. Perry Griffith, Jr. Honor Fund
James M. McClelland

Susan Bassett Hathernnger Honor Fund
Anonymous

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Anonymous

**Goodwill 1635 Society**

Gifts to the Annual Fund of $1,000 or more qualify donors for membership in the 1635 Society. This list reflects those who made qualifying gifts in 2014.

Circle Of Entrepreneurs
Gifts of $10,000 and above

- Mr. Janet Carrington
- Mr. Stanley Coe
- Dr. and Mrs. William G. Enright
- Mr. and Mrs. John T. Neighbours
- Mr. and Mrs. William H. McCaul
- Mrs. William B. Plyler
- Mr. and Mrs. Michael B. O’Connor
- Mr. and Mrs. Michael Wells
- Mr. and Mrs. Robert P. Kassing

Circle Of Inspiration
Gifts of $5,000-$9,999

- Mr. and Mrs. Darel E. Zink, Jr.
- Mr. and Mrs. Robert P. Kassing

Circle Of Independence
Gifts of $2,500-$4,999

- Mr. and Mrs. Keith R. Faller
- Mr. and Mrs. John T. Neighbours
- Mr. and Mrs. James M. McClelland
- Kyle and Sally Lanham
- Mr. and Mrs. John T. Neighbours
- Mr. and Mrs. Donald L. Palmer
- Steve and Kim Robinson

Circle Of Appreciation
Gifts of $2,500-$4,999

- Mr. and Mrs. Keith R. Faller
- Cindy L. and Mike Graham
- Mrs. C. P. Griffith
- James L. Kincannon
- Gary and Marie Koest
- Kent and Jamie Sams
- Kyle and Sally Lanham
- Mr. and Mrs. James M. McClelland
- Mr. and Mrs. John T. Neighbours
- Mr. and Mrs. Donald L. Palmer
- Steve and Kim Robinson

Circle Of Progress
Gifts of $1,000-$2,499

- Anonymous
- Dan and Kaye Appel
- Adam Arcones
- Clay and Karen Burns
- Frank and Katrina Baue
- David Bennett
- Alston and Bobbi Beus
- Joe and Julia Beus
- Mr. and Mrs. Mike Blakley
- Sam and Wannetta Meko Memorial Fund
- Dave and Ollie McNeil Johnson
- Helen N. Mcclain
- Sam and Wannetta Meko Memorial Fund
- Dave and Ollie McNeil Johnson
- Helen N. Mcclain

This list represents gifts to the Annual Fund only. Many of these individuals have made additional gifts to special or restricted funds in previous years.

For contributors and more donor listings: goodwillindy.org/foundation

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**Members of the Organizational Development committee in their monthly meeting. Picture from l to r: Will Zink (Papago Construction), Jason Splichal (J.P. Morgan Chase), Patrick Lane (Edward Jones), Trella Evans (Goodwill Industries) and Kyle Kearigan (Goodwill Industries).**
Spring cleaning
Warm weather is a call to action for central Indiana residents. From Kokomo to Columbus, closets are cleaned out and clothing re-sorted with a more pleasant season in mind. Our advice? Make your Goodwill piles sooner rather than later, and spend those warm days out in the sunshine. Find your nearest store at goodwillindy.org/locations.

Moving made easier
Moving is a hassle. When you’re downsizing and have to choose what to bring and what not to, it can be even harder. Consider donating those items to Goodwill. Our Estate Services team will carefully pack your donations and provide you with an inventory for tax purposes. Call 317-524-4563 for more information. “I cannot thank you enough for providing this amazing service. The fact that it exists is wonderful, but the personal attention, diligence and care you bring to all that you do are what make the experience truly special.” – Louise, Carmel

Youth Power
Two recent, youth-led drives resulted in nearly 78,000 pounds of donations collected for Goodwill. In November, the Boy Scouts’ and Girl Scouts’ Good Turn for Goodwill Donation Drive wrapped up with 22 tons collected by scouts in dozens of central Indiana counties. Also, in January, students from six Marion County school districts competed in the Township Youth Donation Drive, collecting 17 tons of clothing and other goods. Goodwill is grateful to all the youth, parents, leaders, teachers, principals and administrators who make these drives possible!

Need a lift?
Ever wonder how you’re going to carry that old couch or bookcase, or that conference room table—not to mention the swivel chairs with the leather trim? Look no further than Goodwill. Donation pickup from homes and businesses is available in most areas. And it’s free! Call us at 1-855-GW-PIK-UP (855-497-4587), or go online to goodwillindy.org/pickup.