

Goodwill Industries of Central Indiana, Inc.

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Goodwill Opens New Store in the Geist Area on Feb. 14

Members of the media are invited to preview the new Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: Feb. 10, 11, 12, 13

Times: By appointment only

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Visuals: View time-lapse video of new Goodwill store setup. www.goodwillindy.org/olio
(available Feb. 10)

Northside shoppers enjoy the new year with more retail options with the opening of a new Goodwill store, located at 11561 Geist Pavilion Drive, at 9 a.m., on Tuesday, Feb. 14. The store is near 116th Street and Olio Road, and will open with quality merchandise and affordable prices. This will mark Goodwill's 47th retail store in central Indiana.

The new Fishers store will house 90,000 pieces of wall-to-wall modern and vintage designer clothes, household items, books and toys, and boasts more than 15,000 square feet, four checkout lanes, a donation drive thru and 50 employees.

Grand opening day promotions (at the new Olio Road Goodwill Store only):

- Goodwill Rewards members can enter to win an iPad or \$75 Goodwill gift card.
- Like www.facebook.com/goodwillretail and receive 20% off all purchases, which can be combined with other discounts on grand opening day only.

"For nearly a decade, we've received tremendous support from the Fishers community," said Kent A. Kramer, vice president of retail operations. "Our expanded presence will allow us to offer our loyal Fishers shoppers with even more convenient locations and quality, brand-name merchandise for just a fraction of the cost."

Revenue generated from the sale of donated goods helps fund educational and services in central Indiana for adults and youth. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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